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Bridgeport, Connecticut

September 29, 2021

Board Members:

A meeting of the <u>Ad Hoc District Wide Branding Initiative Committee</u> of the Board of Education will be held on **Wednesday**, **October 20**, **2021**, **at 6:00 PM** at Central High School Library, 1 Lincoln Boulevard, Bridgeport, CT.

## <u>Agenda</u>

- 1. Approval of Meeting Minutes May 28, 2021
- 2. Update and Discuss on New Logo for District and Planning Process
- 3. Update on New Communication System Process
- 4. Discussion and Possible Action on Superintendent Testani Social Media District Update Via FB Live

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Joseph J. Lombard Secretary Board of Education

BBOE Ad Hoc District Wide Branding Initiative Committee Members:

Bobbi Brown (Chair) Albert Benejan Sosimo Fabian